

***CURRICULUM VITAE*****Claudio Soregaroli*****Professional history***

2015- present	Associate Professor. Department of Agricultural and Food Economics, Catholic University, Piacenza-Cremona, Italy.
2008- 2015	Assistant Professor. Department of Agricultural and Food Economics, Catholic University, Piacenza-Cremona, Italy.
2001- 2008	Researcher. Dairy Market Research Centre, Catholic University, Department of Agricultural and Food Economics, Cremona, Italy.

***Education***

2001	PhD in <i>Agricultural Economics and Policy</i> . University of Padova, Italy.
2000	Master of Science in <i>Agricultural Economics</i> . University of Guelph, Ontario, Canada.
1997	Postgraduate diploma in <i>Economics of the Agri-food System</i> . Graduate School of School of Agro-food Economics and Management (SMEA), Catholic University, Cremona, Italy.
1995	Laurea in <i>Agricultural Sciences</i> (Bsc. equivalent with <i>honour</i> ). Catholic University, Piacenza, Italy.

***Academic teaching experience***

2016 – present	Professor, Microeconomics for the Agri-food System (intermediate level, taught in English), MSc in Agricultural and Food Economics, Catholic University, Cremona, Italy.
2010 - present	Professor, Agricultural and Food Marketing (taught in English), MSc in Agricultural and Food Economics, Catholic University, Cremona, Italy.
2003 - present	Professor, Principle of Economics (undergraduate course), Catholic University, Cremona, Italy.
2003 – 2014	Project Work coordinator, Agricultural and Food Marketing (graduate course), SMEA - Postgraduate School of Agricultural and Food Economics, Catholic University, Cremona, Italy.
2007 – 2010	Professor, Agricultural and Food Marketing (graduate course), SMEA - Postgraduate School of Agricultural and Food Economics, Catholic University, Cremona, Italy.
2000-2002	Teaching Assistant, Agriculture and Food Economics (undergraduate course), Catholic University, Piacenza, Italy.
2000-2001	Teaching Assistant, Statistics (undergraduate course), Catholic University, Piacenza, Italy.

***Research founding / consultancy***

2018 - 2022	<i>Scientific partner</i> (Coordinator of the Università Cattolica research unit) in the EU Research Project “BIOMONITOR – Monitoring the Bioeconomy” (Scientific Coordinator: Justus Wesseler) - EC H2020 RIA.
2015-2017	<i>Scientific partner</i> (member of the Università Cattolica research unit) in the EU Research Project “FOODLAB - European Foodbusiness Transfer Laboratory for stimulating entrepreneurial skills, for fostering innovation and for business creation in the Food Sector (2015 – 2017) (Erasmus+, KA2 Cooperation for innovation and the exchange of good practices).
2011-2014	<i>Scientific partner</i> (Coordinator of the Università Cattolica research unit) in the EU Research Project “PRICE – Practical Implementation of Coexistence in Europe” (Scientific Coordinator: Justus Wesseler) - EC 7th Framework Programme for Research and Technological Development.
2011-2014	<i>Scientific partner</i> (member of the Università Cattolica research unit) in the EU Research Project “TRANSFOP -Transparency of food pricing” (Scientific Coordinator: Steve McCorrison) - EC 7th Framework Programme for Research and Technological Development.
2010-11	EU Commission – Agriculture and Rural Development Directorate General. <i>Scientific partner</i> (member of the Italian team) in the study on “ <i>Evaluation of Common Agricultural Policy measures applied to the dairy sector</i> ”.

2010	EU Commission - Enterprise and industry directorate-general. <i>Scientific partner</i> (member of the Italian team) in the study on “ <i>The structure of retail and production along the food supply chain in the EU. The impact of private labels (retailers' own brand products) on the competitiveness of the SMEs</i> ”.
2005-09	<i>Scientific partner</i> (member of the Università Cattolica research unit) in the EU Research Project “ <i>WEMAC – World Econometric Modelling of Arable Crops</i> ” (Scientific Coordinator: Catherine Benjamin) – EC 6 <sup>th</sup> Framework Programme for Research and Technological Development.
2006-08	<i>Partner</i> of the Leonardo da Vinci II (UE program), project DEARs.net – N.I/06/B/F/NT154230 - “European Networking to strengthen Agricultural and Rural Development enhancing skills” (coordinator of the Università Cattolica research unit).
2004-05	<i>Scientific partner</i> (member of the Università Cattolica research unit) in the EU Research Project “ <i>EDIM – European Dairy Industry Model</i> ” (Scientific Coordinator: Vincent Requillart) – EC 6 <sup>th</sup> Framework Programme for Research and Technological Development.
2007-08	<i>Consultant</i> for the project on “ <i>Food habits and consumption</i> ” promoted by the Municipality of Cremona – Italy.
2001-03	INEA (National Institute of Agricultural Economics, Ministry of Agriculture, Italy). <i>Member</i> of the expert group on “Quantitative analysis of CAP dairy policy reform options”.
2002-2011	<i>Extension activities</i> : courses/seminars for public administrations (Regione Lombardia, Regione Veneto, Camere di Commercio Regione Lombardia) and private firms (Crédite Agricole, ANAFI, CIZ).

### ***Scientific Referee***

2003 - present	<p>Scientific Referee for the following journals: European Review of Agricultural Economics, Food Policy, Journal of Agricultural Economics, AgrEkon, Agbioforum, Agribusiness: An International Journal, Bio-based and Applied Economics, Journal of Agricultural Science and Technology, Rivista di Economia Agroalimentare.</p> <p>Scientific referee for the Meetings of: European Association of Agricultural Economists, Associazione Italiana di Economia Agraria e Applicata, SIEA-Ceset, and for seminars and PhD workshop of the European Association of Agricultural Economics.</p>
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### ***Visiting***

Fall 2004	INRA - Unité de recherche d'Économie et Sociologie Rurales, Toulouse, France, within the “EDIM - European Dairy Industry Model” (two months visiting).
Spring 2003	University of Wageningen, Environmental Economics and Natural Resources group. Research on “Biotechnology: the problem of coexistence in the EU” (two months visiting).

***Invited speaker / participant***

2016	Speaker at the plenary session "Supply Chain Development and the Bioeconomy", 20 <sup>th</sup> ICABR conference "Transforming the Bioeconomy: Behavior, Innovation and Science", Ravello, Italy. Title of the presentation: "Governance drivers in the EU "non-GMO" soybean supply chain: insights from TCE and RBV". Authors: Ghozzi, H., Soregaroli, C. Tillie, P., Rodriguez-Cerezo, E..
2015	Invited speaker to the OECD Co-operative Research Programme Conference titled "The Contribution of the Emerging Bioeconomy to Sustainable Development", Ravello, Italy, Title of the presentation: "Food Processor and Retailer Standards and Implications for Sustainability". Authors: Soregaroli, C. and Wesseler J. (16-06-2015).
2014	Invited participant as a member of the "Group of experts" at the international workshop "The preparatory action for a GMO ERA-Net", Milan, Italy, EU project "PreSto GMO ERA-Net - Preparatory steps towards a GMO research ERA-Net" FP7-KBBE.
2008	Invited participant to the workshop on <i>Biological containment systems for transgenic crops in the EU: economic and environmental assessments</i> , <a href="#">TransContainer</a> , EC 6th Framework Programme– Targeted Research or Innovation Project (STREP), University of Wageningen.
2006-07	Invited participant to the workshops on <i>Economics of Diabrotica Control</i> , <a href="#">DIABR-ACT</a> , EC 6th Framework Programme – Specific Support Action, University of Wageningen.
2003	Invited participant to the workshops on <i>Environmental Cost and Benefits of Transgenic Crops in Europe</i> , FRONTIS – Wageningen International Nucleus for Strategic Enterprise, University of Wageningen, giugno 2003.

***Memberships***

- Member of the International Association of Agricultural Economists (IAAE).
- Member of the European Association of Agricultural Economists (EAAE).
- Member of the Associazione Italiana di Economia Agraria e Applicata (AIEAA).

***Languages***

English: Fluent.  
French, Spanish: Working level.

***Computer skills***

Excellent familiarity with most major softwares in WINDOWS: Econometric, statistical and mathematical software (TSP, Shazam, SPSS, Mathematica), Microsoft Office applications (Access, Word, Excel, Power Point).

## MAIN PUBLICATIONS

### *Refereed Journal Articles*

- Soregaroli, C., Varacca, A., Ricci, E. C., Platoni, S., Tillie, P., Stranieri, S. (2022). Voluntary standards as meso-institutions: A Bayesian investigation of their relationships with transaction governance and risks. *APPLIED ECONOMIC PERSPECTIVES AND POLICY*, 13252: 1-22. [doi:10.1002/aapp.13252] [http://hdl.handle.net/10807/197442]
- Stranieri, S., Varacca, A., Casati, M., Capri, E., Soregaroli, C. (2022). Adopting environmentally-friendly certifications: Transaction cost and capabilities perspectives within the Italian wine supply chain, *Supply Chain Management*, 27(7) 33-48. [doi:10.1108/SCM-12-2020-0598]
- Soregaroli, C., Ricci, E. C., Stranieri, S., Nayga, R. M., Capri, E., & Castellari, E. (2021). Carbon footprint information, prices, and restaurant wine choices by customers: A natural field experiment. *Ecological Economics*, 186, 107061. doi:10.1016/j.ecolecon.2021.107061
- Stranieri, S., Riccardi, F., Meuwissen, M. P. M., & Soregaroli, C. (2021). Exploring the impact of blockchain on the performance of agri-food supply chains doi:10.1016/j.foodcont.2020.107495
- Tassinari, G., Drabik, D., Boccaletti, S., & Soregaroli, C. (2021). Case studies research in the bioeconomy: A systematic literature review. *Agricultural Economics (Czech Republic)*, 67(7), 286-303. doi:10.17221/21/2021-AGRICECON
- Ricci, E.C., Stranieri, S., Casetta, C., Soregaroli, C. (2019). “Consumer preferences for Made in Italy food products: The role of ethnocentrism and product knowledge”. *AIMS Agriculture and Food*, 2019, 4(1): 88-110. doi: 10.3934/agrfood.2019.1.88.
- Castellari, E., Soregaroli, C., Venus, T.J., Wesseler, J. (2018). “Food processor and retailer non-GMO standards in the US and EU and the driving role of regulations”, *Food Policy*, 2018, <https://doi.org/10.1016/j.foodpol.2018.02.010>.
- Ghozzi, H., Platoni, S., Tillie, P., Soregaroli, C. (2018). “TCE determinants and governance forms in the EU “Non-GMO” soybean supply chain”, *Food Policy*, 2018, <https://doi.org/10.1016/j.foodpol.2018.02.011>
- Boccaletti, S. Passuello, F., Soregaroli, C. (2017). “Segregation between GM and non-GM Inputs in EU Feed and Food Supply Chains: Future Scenarios”, *Agbioforum*, 2017; 20 (1): 1-13.
- Ghozzi, H., Soregaroli, C., Boccaletti, S., Sauvee', L. (2016). “Impacts of non-GMO standards on poultry supply chain governance: Transaction cost approach vs resource-based view”, *Supply Chain Management*, 2016; 21 (6): 743-758.
- Varacca, A., Soregaroli, C., (2016). “Identity Preservation in International Feed Supply Chains”, *Eurochoices*, 2016; (1/15): 38-43.
- Passuello, F., Boccaletti, S., Soregaroli, C. (2015). “Governance implications of non-GM private standards on poultry meat value chains”, *British Food Journal*, 2015; (10): 2564-2581.

- Varacca, A., Boccaletti, S., Soregaroli, C. (2014). “Economic aspects of segregation between GM and non-GM Crops along the Food Supply Chain”, *Agbioforum* 17(2), 123-132.
- Sckokai, P., Soregaroli, C., Moro, D. (2013). Estimating market power by retailers in a dynamic framework: the Italian PDO cheese market, *Journal of Agricultural Economics*, 64 (1): 33-53. doi: <http://dx.doi.org/10.1111/j.1477-9552.2012.00368.x>
- Soregaroli, C., Sckokai, P., Moro, D. (2011). Agricultural Policy Modelling under Imperfect Competition. *Journal of Policy Modeling*, 33(2), 195-212. doi: <http://dx.doi.org/10.1016/j.jpolmod.2010.12.001>
- Beckmann V., Soregaroli C., Wesseler J. (2010). Ex-Ante Regulation and Ex-Post Liability under Uncertainty and Irreversibility: Governing the Coexistence of GM Crops. *Economics: The Open-Access, Open-Assessment E-Journal*, Vol. 4, 2010-9. <http://www.economics-ejournal.org/economics/journalarticles/2010-9>
- Bouamra-Mechemache, Z., Réquillart, V., Soregaroli, C. and Trévisiol, A. (2008). “Demand for dairy products in the EU”. *Food Policy*, 33(6): 644-656.
- Sckokai, P. – Soregaroli, C. (2008): “Impact of Private Label development across retail formats: evidences from the dairy market in Italy”. *Review of Agricultural and Environmental Studies*, 87 (2): 27-47.
- Beckmann V., Soregaroli C., Wesseler J. (2006). “Coexistence Rules and Regulations in the European Union”. *American Journal of Agricultural Economics*, 88 (5): 1193–1199.
- Soregaroli C., Boccaletti S., Moro D. (2003). “Consumer's Attitude Towards Labeled And Unlabeled Gm Food Products In Italy.” *International Food and Agribusiness Management Review*. Volume 6, Issue 2.
- Soregaroli C., Huff K., Meilke K. D. (2002), “Demand system choice based on testing the Engel curve specification”, *International Review of Economics and Business*, 49, 3, p. 395-414.
- Alasia A. and Soregaroli C. (2002), “Food demand changes in Mozambique: an assessment of scenarios and implications for policy”, *Rivista di Economia Agraria*, LVII, 2-3, p. 515-539.
- Moro D., Sckokai P., Soregaroli C. (2002), “Distributive Effects of the Cap in the Italian Livestock Sector”, *La Questione Agraria*, 3/2002, 71-102.
- Soregaroli C. (2001), “Curve di Engel: forme funzionali e criteri di scelta”, *Rivista Internazionale di Scienze Sociali*, 109, 3, p. 331-353.

### **Chapters in books and scientific reports**

- Tassinari, G., & Soregaroli, C. (2021). Agricoltura e filiera agroalimentare. pp.121-133. In BRESCIA E LA SFIDA GLOCALE - ISBN:978-88-343-4549-8



- Soregaroli, C., Beckmann, V., Wesseler, J. (2014). "Coexistence", in Smith, J.S., Phillips, W.P., Castle, D. (eds.), *Handbook on Agriculture, Biotechnology and Development*, Edward Elgar, Northampton 2014: 372- 391.
- Beckmann V., Soregaroli C., Wesseler J. (2011), Coexistence of Genetically Modified (GM) and Non-Modified (non-GM) crops: Are the Two Main Property Rights Regimes Equivalent with Respect to the Coexistence Value?, in Colin A. Carter, GianCarlo Moschini, Ian Sheldon (ed.) *Genetically Modified Food and Global Welfare (Frontiers of Economics and Globalization, Volume 10)*, Emerald Group Publishing Limited, pp.201-224. doi: [10.1108/S1574-8715\(2011\)0000010013](https://doi.org/10.1108/S1574-8715(2011)0000010013)
- Bunte, F., van Galen, M., de Winter, M., Dobson, P., Bergès-Sennou, F., Monier-Dilhan, S., Juhász, A., Moro, D., Sckokai, P., Soregaroli, C., van der Meulen, B., Szajkowska, A. (2011). *The Impact of private labels on the Competitiveness of the European food supply chain*. Report published by the European Commission, Directorate General for Enterprise and Industry. Luxembourg: Publications Office of the European Union, 2011, ISBN 978-92-79-19149-7, doi : 10.2769/11911.
- Soregaroli C., Wesseler J. (2005). "Minimum Distance Requirements and Liability: Implications for Co-Existence. In J. Wesseler, ed. *Environmental Costs and Benefits of Transgenic Crops*. Dordrecht and Norwell, Mass., Springer: Springer: 165-81.
- Moro D., Sckokai P., Soregaroli C. (2005), "Un modello di equilibrio parziale per il settore dell'allevamento bovino e dei seminativi in Italia", in *La Riforma delle Politiche Agricole della UE ed il Negoziato WTO*, a cura di G. Anania, Milano: Franco Angeli: 27-80.
- Donato R., Banterle A., Cagliero R., Cavicchi A., Mauracher C., Nocella G., Olper A., Pulina P., Russo C., Soregaroli C., Viaggi D. (2005), "L'XI Congresso degli Economisti Agrari Europei, Copenhagen, 24-27 agosto 2005", in Note di rassegna e documentazione, *Rivista di Economia Agraria* anno LX, n. 4, December 2005, pp 769-806.
- Alasia A., Low J., Soregaroli C. (2003), "Food demand changes in Mozambique: assessing the role of the rice sector", proceedings del 4° AIEA2 International Symposium: *Perspective of the Agri-food system in the new Millennium*, Bologna, Settembre 2001, edited by Fanfani R. and Brasili C., CLUEB: Bologna.
- Moro D., Sckokai P., Soregaroli C. (2002), "Un modello di equilibrio parziale per il settore dell'allevamento bovino in Italia", in *L'impatto dell'OCM carne sull'allevamento bovino in Italia dopo la crisi BSE*, edited by C. Giacomini, p. 97-145, Milano: Franco Angeli.
- Rama D., Soregaroli C. (2001), "L'analisi delle tipologie aziendali nell'allevamento da latte in Italia, implicazioni per le politiche settoriali e i servizi alle imprese", in *La struttura della zootecnia da latte in Italia e in Europa, dinamiche in atto e prospettive a medio termine*, p. 55-84, Milano: Franco Angeli.
- Pieri, R. – Sckokai, P. – Soregaroli C. (1999). "Formazione professionale e sistema agro-alimentare in provincia di Cremona", Franco Angeli, Milano.

### ***Other research reports***

Several book chapters and articles published in Italian yearbooks (Rapporto Latte and Rapporto Carne), extension journals (*L'Informatore Agrario*, *L'Allevatore*) and presentation to

international conferences and local stakeholders (Regional and National Governments and Chambers of Commerce).